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Sub E17 -- 1 (amended). A receiver for receiving broadcast digital television signals representing both image data and information data, the receiver being responsive to the information data to output for display data derived from said image data and said information data and representing an interactive image, and comprising a modem for establishing a telecommunications link, the receiver being responsive to viewer manipulation of an input device to vary the interactive image and to cause the modem to establish a telecommunications link to a remote site for on-line interaction via the interactive image between the viewer and the remote site. --

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Sub E57 -- 18 (twice amended). A receiver as claimed in claim 14, wherein said interactive screens are of a predetermined size and wherein said data representing an interactive image represents an image larger in size than the predetermined size, and the processor is arranged to derive data representing one of the interactive screens from said data [defining an interactive picture larger in size than the interactive screen] representing an interactive image. --

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Sub E7 28 (amended). A method of interacting with broadcast interactive services using a receiver for receiving broadcast digital television signals representing both image data and information data, the receiver comprising a modem for establishing a telecommunications link, the method comprising receiving said television signals [representing both image data and information data], deriving from the data in the received signals an interactive image for display, responding to manipulation of an input device by varying the interactive image, and [establishing] causing the modem to establish a telecommunications link to a remote site for on-line transfer of data therewith in response to the manipulation of the input device. --

Sub E7 -- 46 (amended). An interactive services interface comprising:  
a first broadcast entry level for enabling a user to select from a range of available service types;  
a first broadcast interactive level, entered by user selection of a service type in the entry level, for enabling the user to select from a group of service providers of the selected type;  
a second broadcast interactive level entered by user selection of a service provider in the first broadcast interactive level, for enabling the user to select from a range of classes of goods and/or services available from the selected service provider; [and]

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a third broadcast interactive level, entered by user selection of a class of goods and/or services, for enabling the user to select goods and/or services from the selected class; and  
a second broadcast entry level for enabling a user to enter directly a predetermined one of the first, second and third broadcast interactive levels. --

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-- 54 (twice amended). An interactive services interface as claimed in claim [46] 62, [further comprising another] wherein said second broadcast entry level [for enabling] enables a user to enter directly a [predetermined one of the first, second and third broadcast interactive levels or a] predetermined one of the first, second and third on-line interactive levels. --

Claim 62, line 4, please change "programmes" to -- channels --.

Please add the following new claim:

Sub E 7 69. A method as claimed in claim 46, further comprising;  
a first on-line interactive level entered from one of the three broadcast interactive levels for establishing an on-line connection with a remote site and for enabling the user to place an order for the selected goods and/or services with the remote site;  
a second on-line interactive level, entered by placing an order for the selected goods and/or services, for enabling the user to complete the order with the remote site; and  
a third on-line interactive level, entered by completing the order, for enabling the remote site to confirm acceptance of the order with the user. --

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#### REMARKS

The title of the invention has been amended to be more indicative of the nature of the invention. In addition, appropriate amendments have been made to the description of the invention at pages 11 and 12 of the specification, and to Figure 5 of the drawing (by a *Request for Approval of Drawing Corrections* filed with this Amendment).

Claim 9 has been canceled. Claim 18 has been rewritten to positively recite the features of the interactive picture as larger than the interactive screen. A new dependent claim 69 has been added in order to provide proper antecedent basis for the features referred to in claim 54. Support